

# Planning Process Steps

Research and Analysis: *Population Trends*  
2016 Comprehensive Plan Update



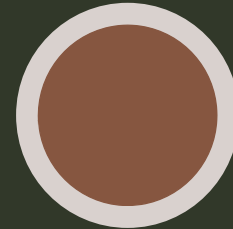
## Stakeholder Meetings

Stakeholders are the most important part of the planning process!



## Research and Analysis

Analyze existing conditions and desired changes to land use



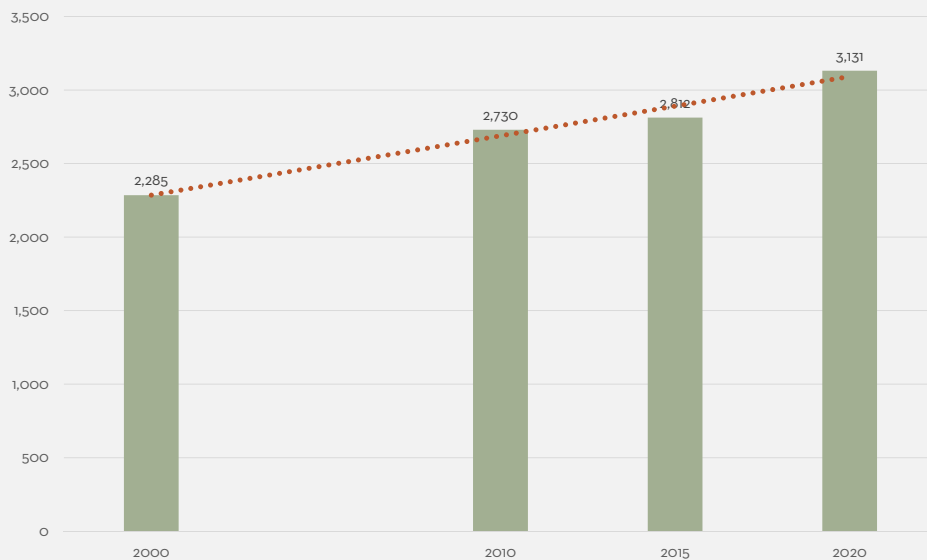
## Condense Findings

Condense research and findings into a final report and draft the comprehensive plan!

# Population Change

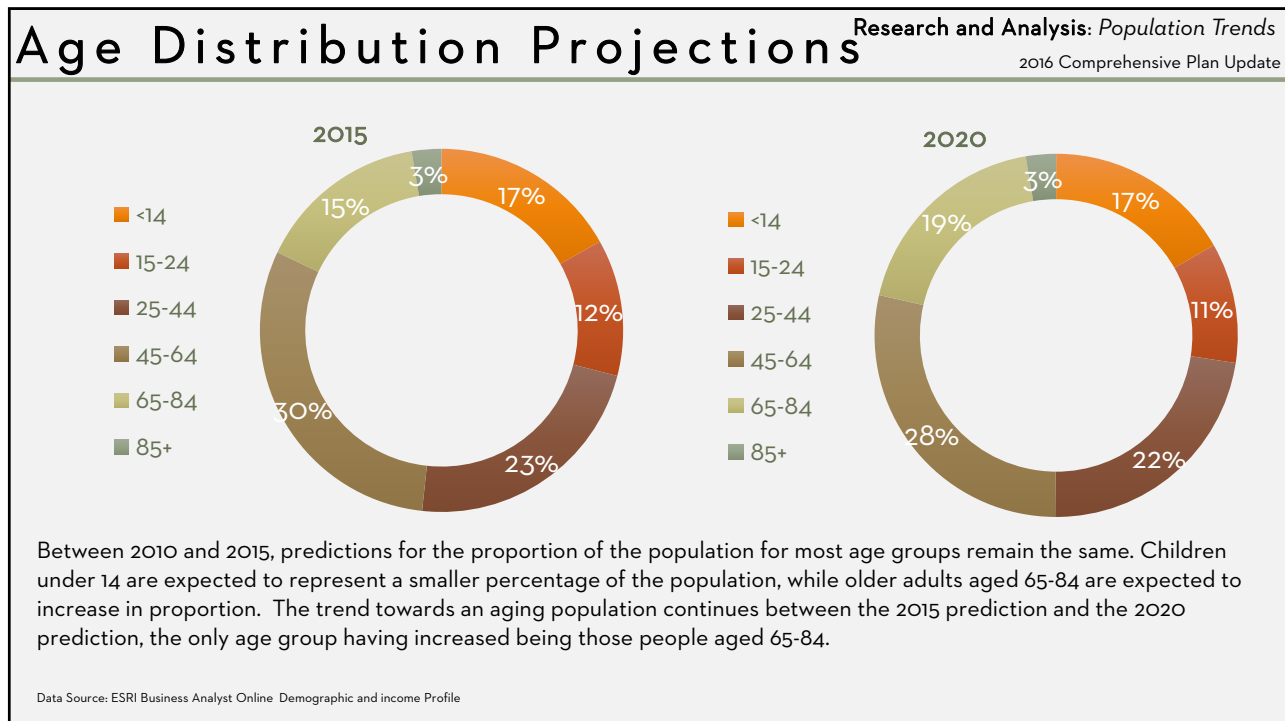
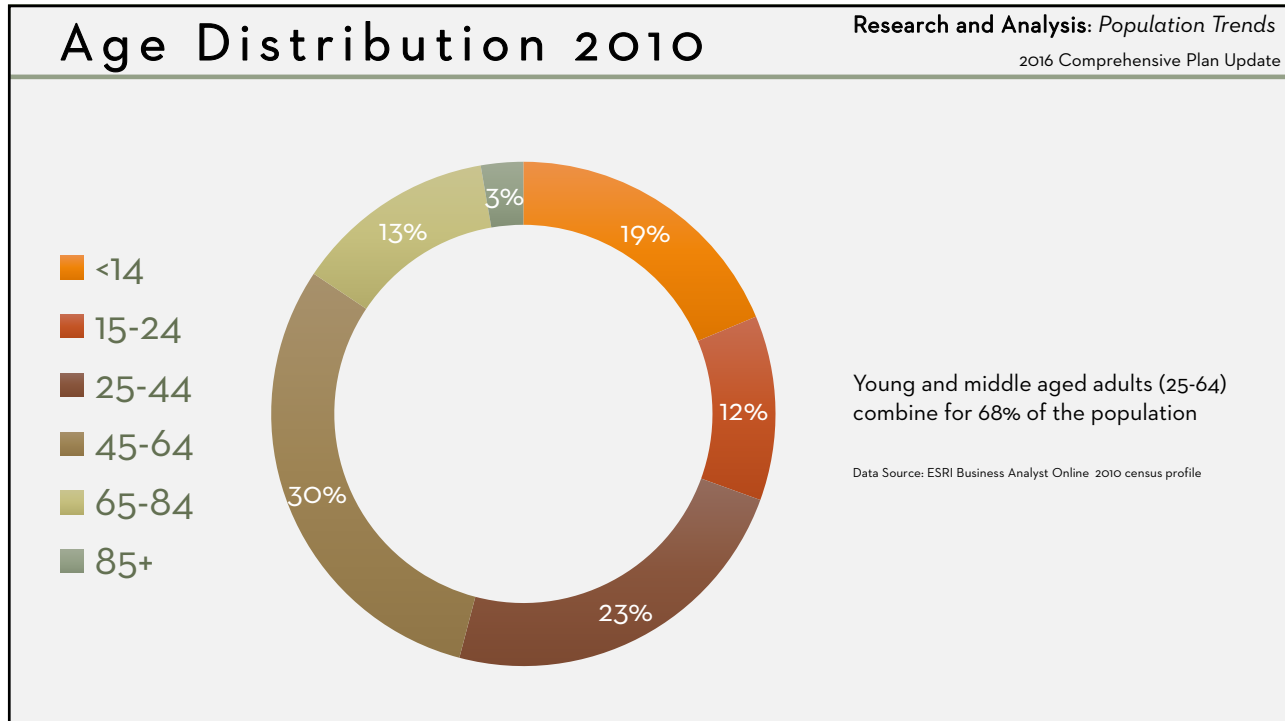
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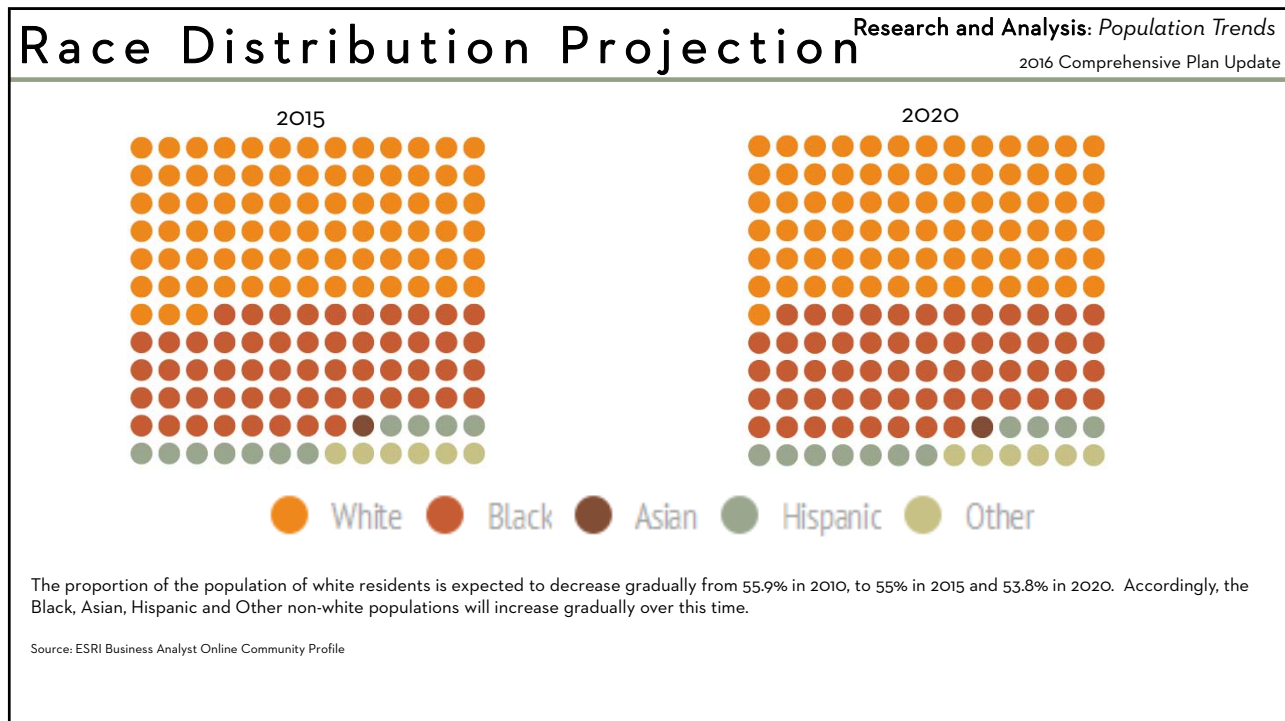
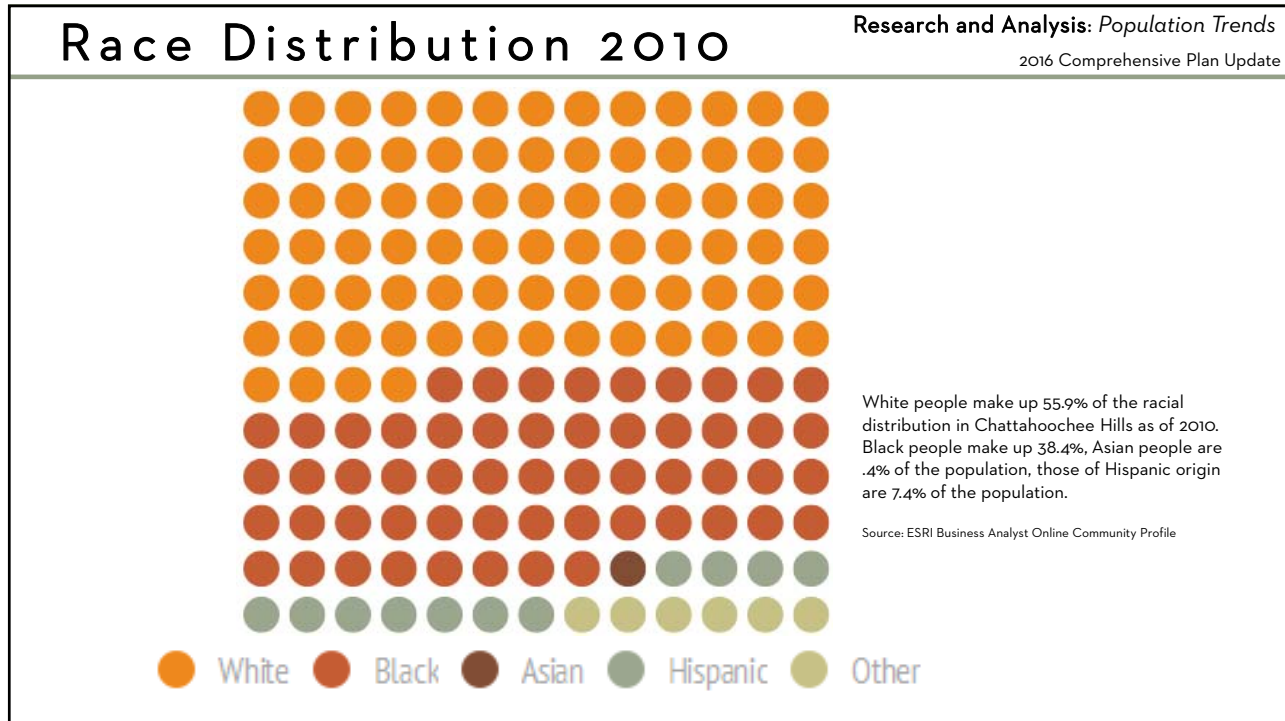
Chattahoochee Hills Population

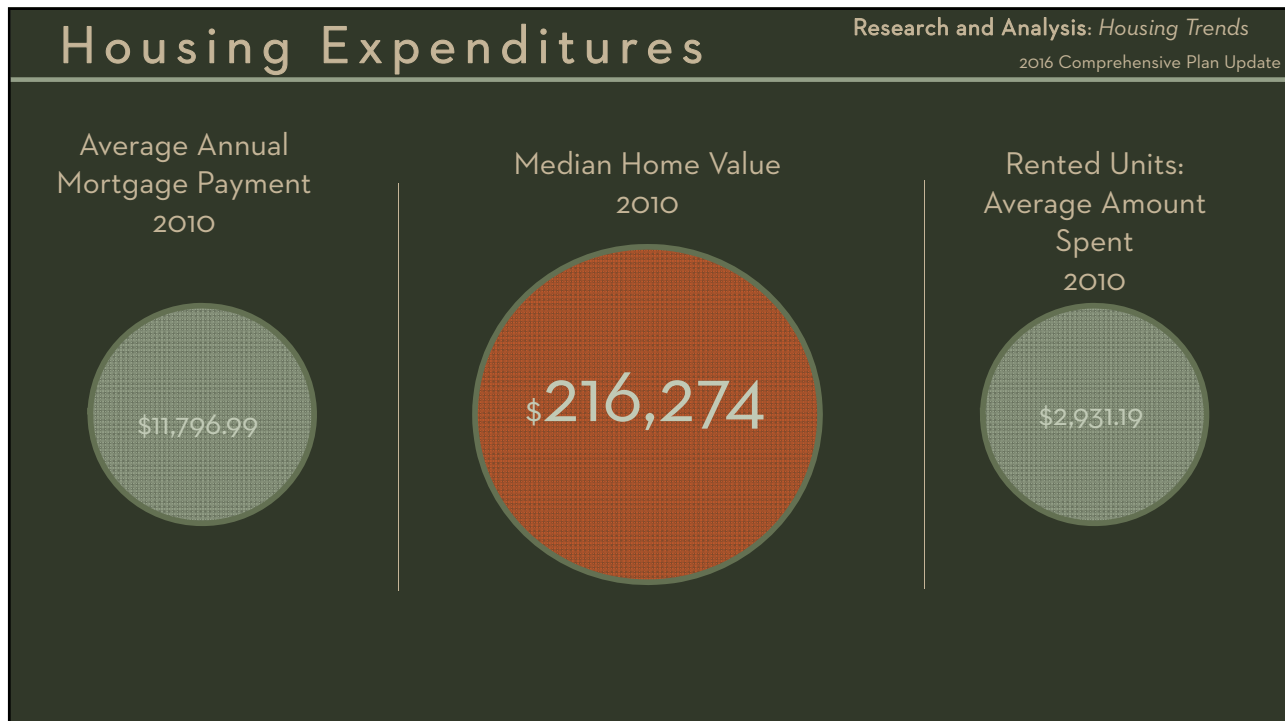
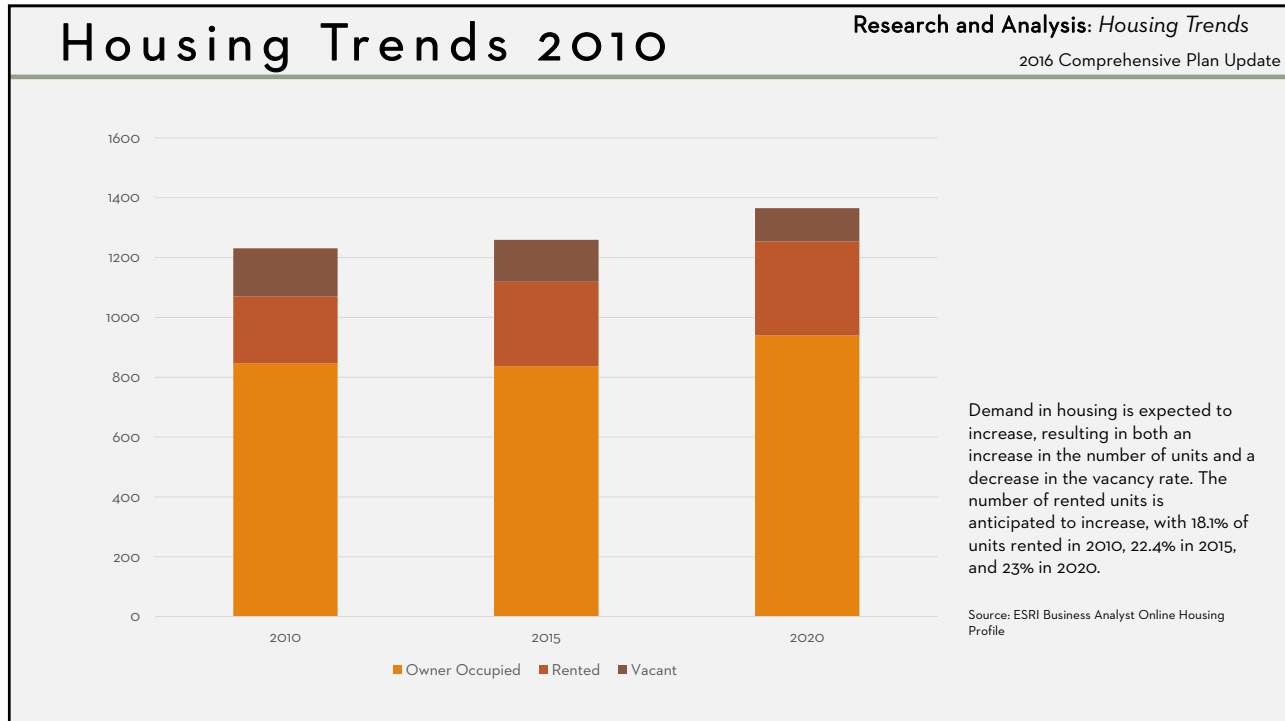


Population grew 1.8% between 2000 and 2010. With recent annexations, the population is expected to continue to grow.

Data Source: ESRI Business Analyst Online 2010 Census Profile(2000,2010), ESRI Business Analyst Online Community Profile (2015, 2020 Projections)



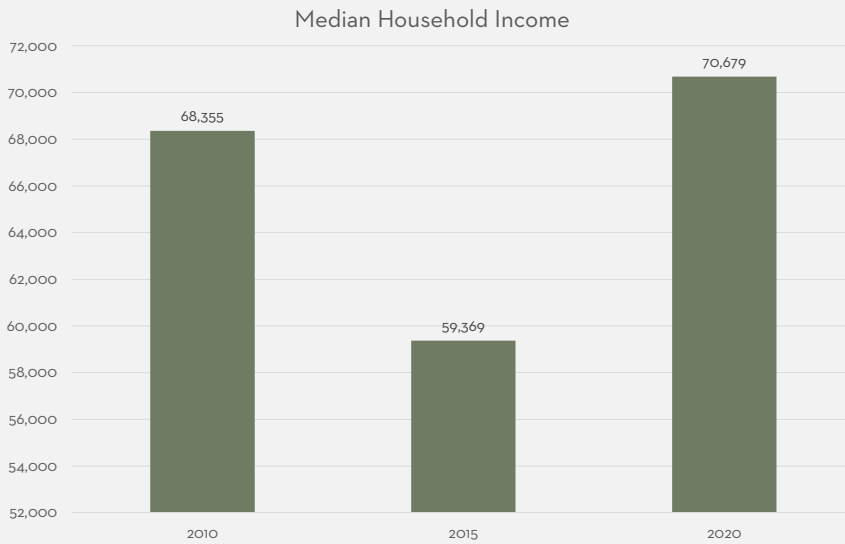




# Area Median Income

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2016 Comprehensive Plan Update

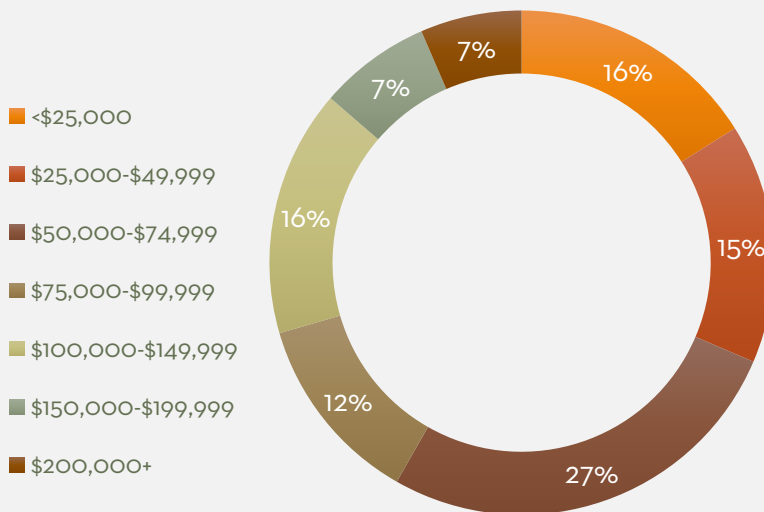


Source: 2010 data- US Census American Fact Finder ACS 2010 Selected Economic Characteristics. 2015/2020 data- ESRI Business Analyst Demographic and income Profile

# Income Distribution 2010

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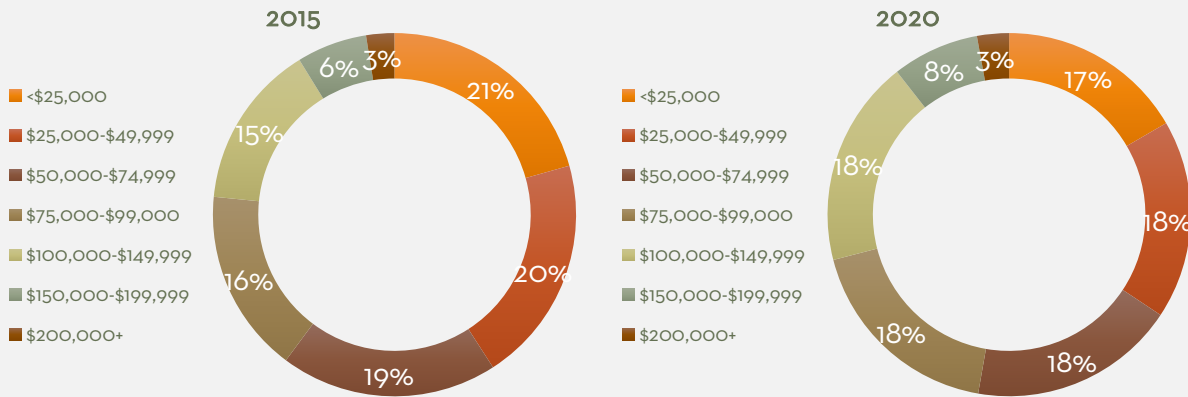
58% of households made less than \$75,000 in 2010.

Source: 2010 data- US Census American Fact Finder ACS 2010 Selected Economic Characteristics

# Income Distribution Projections

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The 3 lowest income brackets see the most change between 2010 and 2015, Those earning less than \$50,000 increases by 10%, while the group of those earning between \$50,000 and \$75,000 decreases by 8%. The top three income groups also decrease between 2010 and 2015. This trend reverses between 2015 and 2020, with the three lower income groups decreasing proportionally, while each group between \$75,000 and \$199,999 got larger.

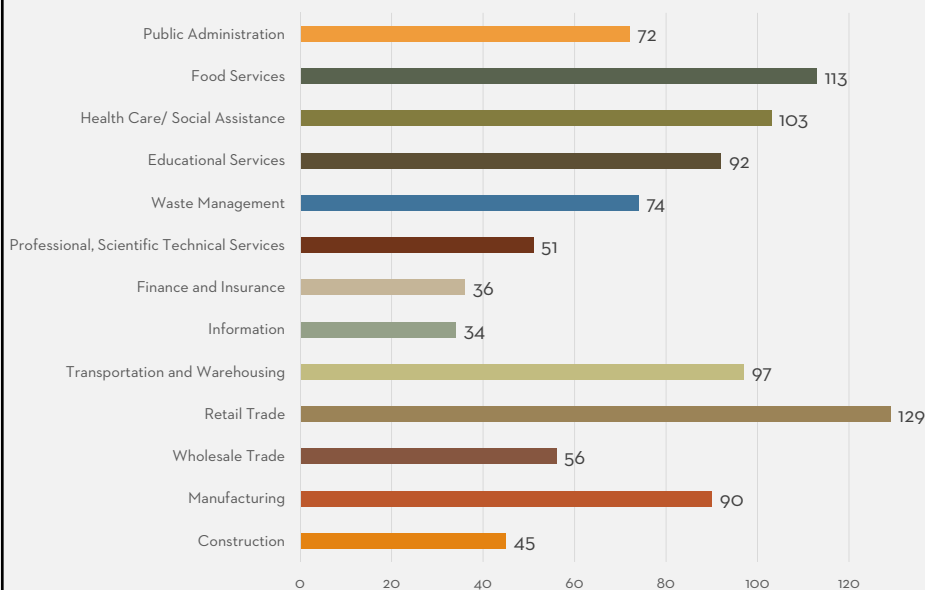
Data Source: ESRI Business Analyst Online Demographic and income Profile

# RAC Employment Industries

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What Jobs do Chattahoochee Hills Residents Do?



Resident Area Characteristics (RAC) describe the industry that residents of a certain area work in for a living. The most popular industry is Retail Trade, and the least common is Finance and Insurance. Note: Industries with fewer than 20 employees were excluded for clarity including Agriculture, Real Estate, Management, Administrative Support, and Arts.

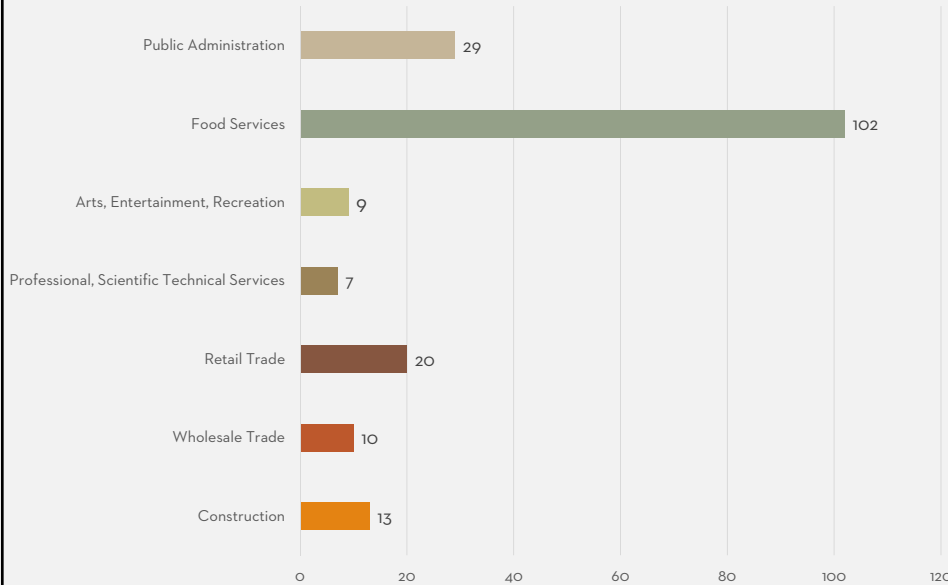
Source: US Census Bureau, Census on the Map Resident Area Profile Analysis

# WAC Employment Industries

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What jobs are available in Chattahoochee Hills?



Workplace Area Characteristics (WAC) describe the jobs that are available within a given study area. Note: Industries with 5 or fewer people were excluded for clarity including Agriculture, Information, Finance and Insurance, Educational Services, Health Care, Public Administration, and more.

Source: US Census Bureau, Census on the Map Resident Area Profile Analysis

# Work Commute

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Commute In



Live and Work in Chattahoochee Hills



Commute Out

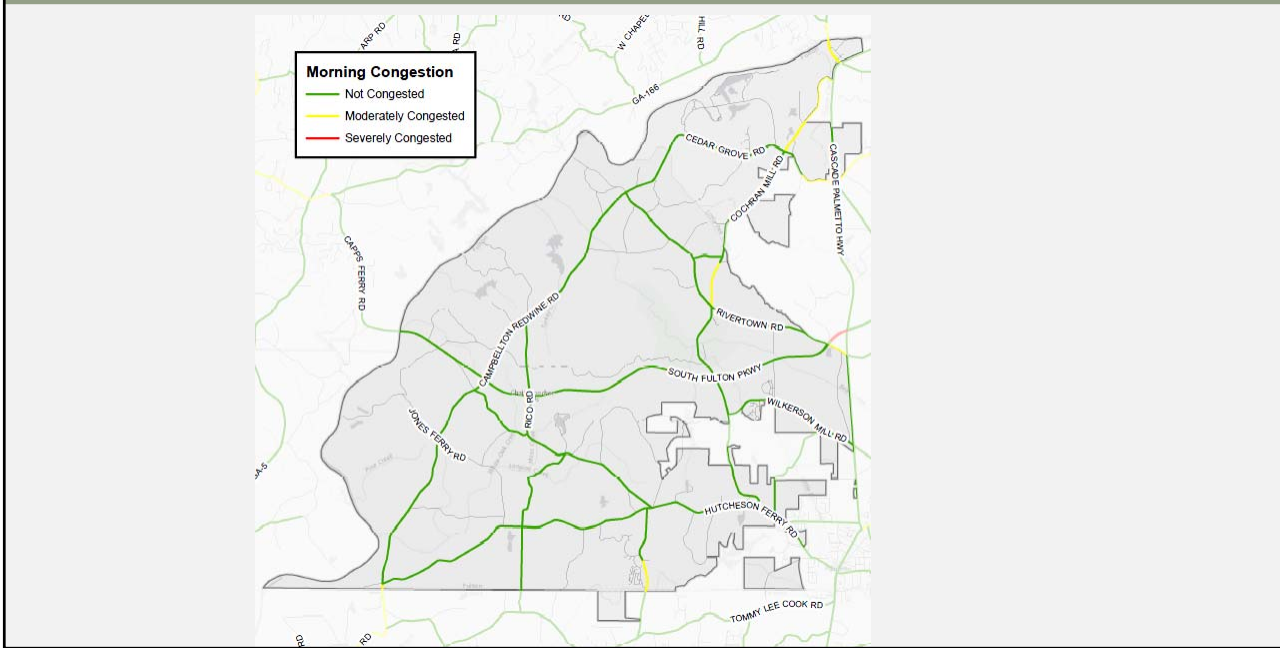


Source: US Census Bureau, Census on the Map Resident Area Profile Analysis



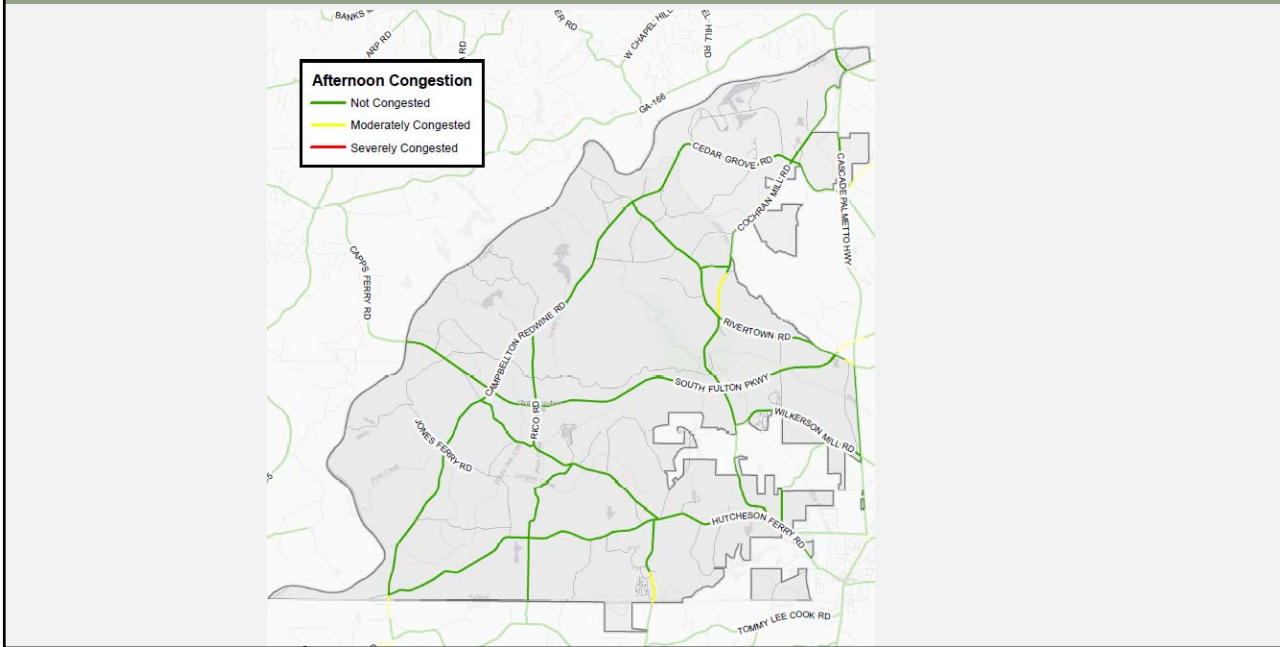
# AM Traffic Congestion Map

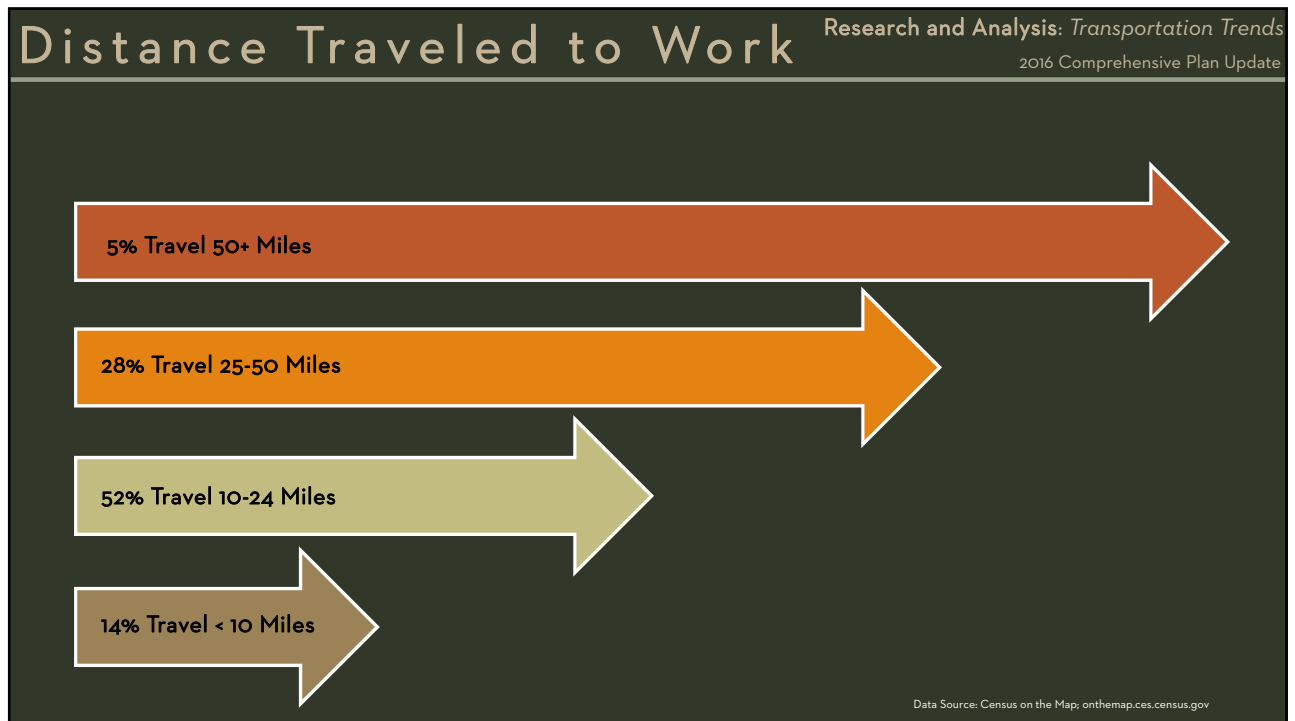
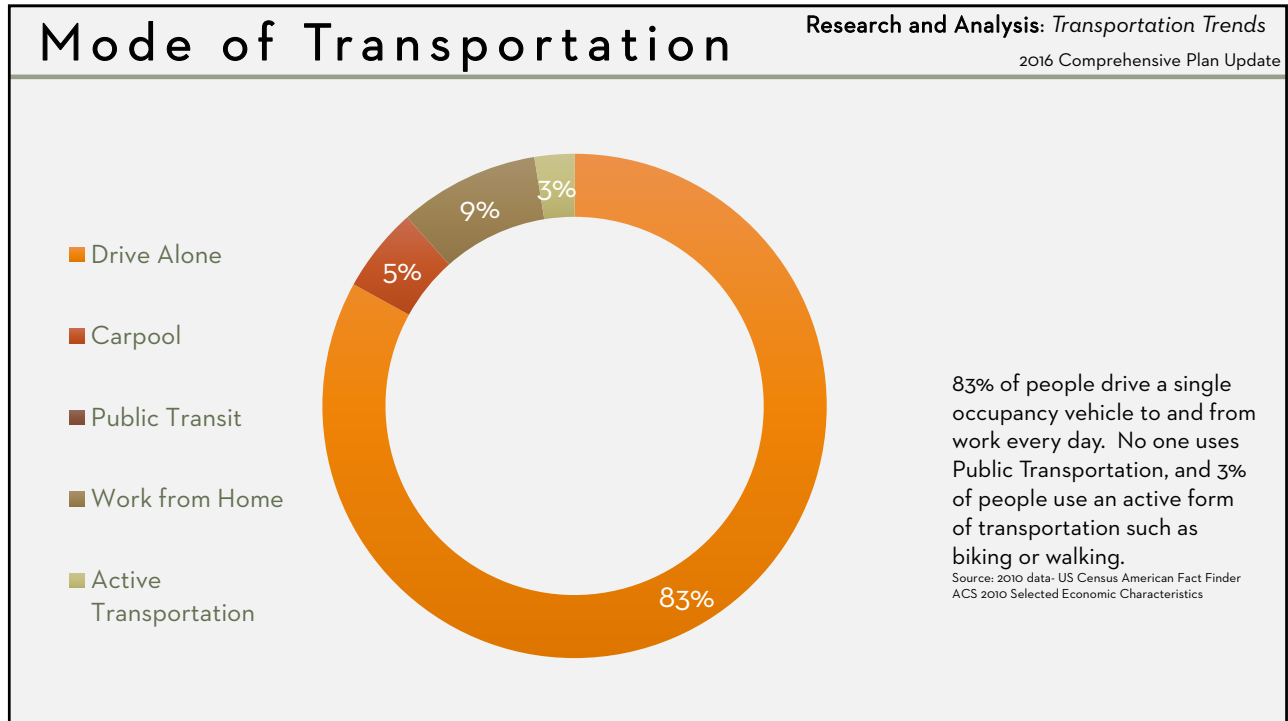
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# PM Traffic Congestion Map

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Questions?

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