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FOR IMMEDIATE RELEASE

Festival Scheduled in August Predicted to Attract 10,000 Attendees to Bouckaert Farms

Chattahoochee Hills, GA – July 20th, 2018 – The City of Chattahoochee Hills is in receipt of a special event permit for a large festival that will take place on Saturday, August 25th from 3:00 pm to 10:00 pm at Bouckaert Farms. The festival is known as Igloo which is a global cooler party with a Caribbean theme.



The essence of the event is that patrons are allowed to bring their cooler with spirits of choice, chaser and brew or in summary, drink of choice and be their own bartender while partying to the best DJs from around the world. As advertised, it is a “do as you please event as patrons have the freedom of partying, however they like, with whomever they like, drinking whatever they like in an adult setting, responsibly.” While we recognize and appreciate the theme of this festival, our priority is and has always been to ensure life safety both internal and external to the venue.

City leaders to include the city manager, fire chief, police chief, city planner and public works director have already held one planning meeting with event organizers. This meeting was also attended by those representing the private security firm and Fulton County Sheriff officials who will be handling internal security operations.

According to city manager Robbie Rokovitz, “While this is within our city limits, we have limited personnel to dedicate to this event and have required that a majority of its public safety and logistical operations be handled by outside contractors who specialize in these types of festivals.” “This said, we will place our emphasis and manpower, compensated by Igloo and not citizens of the City, on the access into the event and the exits at the conclusion of the event,” continued Rokovitz.

The City will still have some public safety professionals within the event venue to include interior to their command center to help coordinate the deployment of personnel and facilitate emergency communication protocols. Additionally, site inspections of the stage, tents, ingress and egress, and other logistical requirements will be conducted to ensure they meet the City’s specifications and expectations.

Citizens should expect additional traffic in and around the north side of the City on Cedar Grove Road, Cochran Mill Road and State Route 92. Our intent is direct the traffic away from the heart of the City as most who will attend the event as well as ride share services are not familiar with our narrow, dark rural road network.

The website for this festival is <https://igloatlanta.com/faq/> for those interested in learning more about frequently asked questions.

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